

Summary as at September 2024

ltem	Sport	FTA rights	Pay TV rights	Digital streaming rights	Value (AUD millions)	Rights	Term	Start year	End year
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### DOMESTIC FOOTBALL / RUGBY

1.	Australian Football League (AFL)	Seven Network	Foxtel	7plus Foxtel/Kayo	\$4,500m	<ul><li>AFL</li><li>AFLW</li></ul>	7 years	2025	2031
2.	National Rugby Leage (NRL)	Nine Entertainment	Foxtel	9Now Foxtel/Kayo	\$2,000m	<ul> <li>NRL</li> <li>NRLW</li> <li>State of Origin (men's)</li> <li>State of Origin (women's)</li> </ul>	5 years	2023	2027
3.	Rugby Australia	Nine Entertainment	NA	9Now Stan Sport	\$100m (for initial 3 years)	<ul> <li>Wallabies tests         <ul> <li>(including British and Irish Lions tour)</li> </ul> </li> <li>Wallaroos tests</li> <li>Domestic competitions</li> </ul>	3 years 2-year option exercised	2021	2025



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4.	2027 Rugby World Cup (Australia)	TBC Note: Nine Entertainment the reported purchaser	ТВС	TBC	TBC	2027 Men's Rugby World Cup (Australia)	NA	2027	2027
5.	Football Australia	Network Ten	NA	Paramount+ 10Play	\$200m	<ul> <li>Socceroos qualifiers for the 2026 FIFA Men's World Cup (Canada, Mexico and USA)</li> <li>2026 AFC Women's Asian Cup (Australia)</li> <li>2027 AFC Men's Asian Cup (Saudi Arabia)</li> <li>2027 FIFA Women's World Cup (Brazil)</li> </ul>	5 years	2024	2028



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						All Socceroos and Matildas friendlies in 2025 to 2028			
6.	A-Leagues	Network Ten	NA	Paramount+	\$200m	<ul><li>A-League</li><li>W-League</li></ul>	5 years	2022	2026

### INTERNATIONAL FOOTBALL

7.	Premier League	NA	NA	Optus Sport	\$600m	<ul><li> Premier League</li><li> Women's Super League</li></ul>	6 years	2023	2028
8.	UEFA	NA	NA	Stan Sport	~\$40m to \$60m	<ul><li>Champions League</li><li>Europa League</li><li>Conference League</li></ul>	3 years	2025	2027
9.	LALIGA	NA	NA	belN belN Sports CONNECT (Amazon Prime Video)	Undisclosed	LALIGA	2 years	2025	2027

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10.	2026 FIFA Men's World Cup (Canada, Mexico and USA)	SBS	NA	SBS OnDemand	\$30m	2026 FIFA Men's World Cup (Canada, Mexico and USA)	NA	2026	2026

### CRICKET

11.	Cricket Australia	Seven Network	Foxtel	7plus Foxtel/Kayo	\$1,500m	<ul> <li>Men's internationals (Australia)</li> <li>Women's internationals (Australia)</li> <li>BBL</li> <li>WBBL</li> </ul>	7 years	2025	2031
12.	England and Wales Cricket Board	Nine Entertainment	Foxtel	7plus Foxtel/Kayo	\$40m	<ul> <li>2027 Ashes series (men's) (England)</li> <li>2027 Ashes series (men's) (England)</li> </ul>	2 years	2027 2031	2027 2031



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13.	ICC Cricket Tournaments	NA	NA	Amazon Prime Video	Undisclosed	<ul> <li>T20 World Cup 2024 and 2026 (men's and women's)</li> <li>ODI World Cup 2025 (women's) and 2027 (men's)</li> <li>Champions Trophy (men's and women's)</li> <li>World Test Championship Final (men's)</li> </ul>	3 years	2024	2027

#### THOROUGHBRED RACING

14.	Thoroughbred racing	Seven Network	Foxtel/Sky Racing	7plus	Undisclosed	•	Racing NSW rights	7 years	2021	2027
	(excluding Melbourne Cup			Note: Racing.com holds certain		•	Racing Victoria rights			
	Carnival)			rights to broadcast Victorian and		•	Racing Queensland rights			
				South Australian racing.		•	Racing SA rights			

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				Wagering service providers hold certain rights to stream racing in-app		Racing WA rights			
15.	Melbourne Cup Carnival	Nine Entertainment	Foxtel/Sky Racing	9Now Note: Tabcorp holds certain rights to stream racing in- app. Other wagering service providers may hold certain rights to stream racing in-app	~\$100m	Melbourne Cup Carnival rights (including Derby Day, Melbourne Cup Day, Oaks Day and Champion Stakes Day)	6 years	2024	2029

TENNIS



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16.	Australian Open (Tennis Australia) Note: Nine Entertainment also holds the exclusive Australian broadcast rights (FTA and streaming) for the US Open, Wimbledon Championships and the French Open until 2024	Nine Entertainment	NA	9Now Stan Sport	\$425m	All singles and doubles draws (men's and women's)	5 years	2025	2029

#### DOMESTIC BASKETBALL / NETBALL

17.	National Basketball League (NBL)	Network Ten Note: only has rights to broadcast 1 game each round (Sunday afternoon)	ESPN (Foxtel)	10Play Foxtel/ Kayo	\$15m	All NBL games	1 year Note: extension from original 3 years	2024	2025
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18.	Super Netball	NA	Foxtel	Foxtel/Kayo	~\$60m to \$80m	All Super Netball games	5 years	2021	2026

### **US SPORTS**

National Football	Seven Network	ESPN (Foxtel)	Foxtel/Kayo	Undisclosed	NFL games	2 years	2024	2025
League (NFL)	Note: only has rights to		Note: 7plus broadcasts		NBA games			
National Basketball	broadcast 50 NFL games		NFL games for which the		MLB games			
Association (NBA)	from 2022 to 2024 seasons		Seven Network		NHL games			
Major League Baseball (MLB)			holds rights					
National Hockey League (NHL)								



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### MOTORSPORTS

20.	Formula 1	NA	Foxtel	Foxtel/Kayo	~\$40m to \$45m	Formula 1 practice sessions, qualifying and main race	3 years	2023	2025
21.	MotoGP	Network Ten	Foxtel	10Play Foxtel/Kayo	Undisclosed	MotoGP practice sessions, qualifying and main races	5 years	2022	2027
22.	Supercars Championship	Seven Network Note: only has rights to broadcast 6 rounds of the competition each season	Foxtel	7plus Foxtel/Kayo	\$200m	Supercars practice sessions, qualifying and main race	5 years	2021	2025

### OLYMPICS

23.	Olympics	Nine Entertainment	NA	9Now Stan Sport	\$305m	•	2024 Olympics	Summer (Paris)	8 years	2024	2032
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						• 2028 Summer Olympics (Los Angeles)			
						• 2032 Summer Olympics (Brisbane)			
						2026 Winter     Olympics (Milan)			
						2030 Winter     Olympics (TBC)			

### CYCLING

24.	Tour de France	SBS	NA	SBS On Demand	Undisclosed	•	Tour de France	7 years	2024	2030
	(Amaury Sport Organisation)						(men's and women's races)		(extension from 2013)	
						•	Other major European cycling events			

COMBAT



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25.	Ultimate Fighting Championship (UFC)	NA	ESPN Foxtel	Foxtel/Kayo	Undisclosed	<ul> <li>UFC Fight Night events</li> <li>UFC pay-per-view (prelims</li> </ul>	TBC	2024	TBC

#### Notes:

- 1. The summary has been prepared from publicly available information and media reports. The summary and details are a guide only and may contain inaccuracies. The summary is not legal advice. The copyright in the summary is owned by Addisons.
- 2. Thoroughbred racing rights (excluding Melbourne Cup Carnival) have been acquired by the Seven Network for free-to-air broadcast and streaming through a series of separate deals with the relevant racing bodies. These rights are convoluted and have been summarised in general terms above.